firstbase
Reliable data powered by GS1 Switzerland

The central platform

Data exchange made easy

firstbase@noon – SWISS MEDTECH

Marc Schneider, GS1 Switzerland
Director Development & Operations
28.02.2023

GS1 – The Global Language of Business

115 local Member Organisations

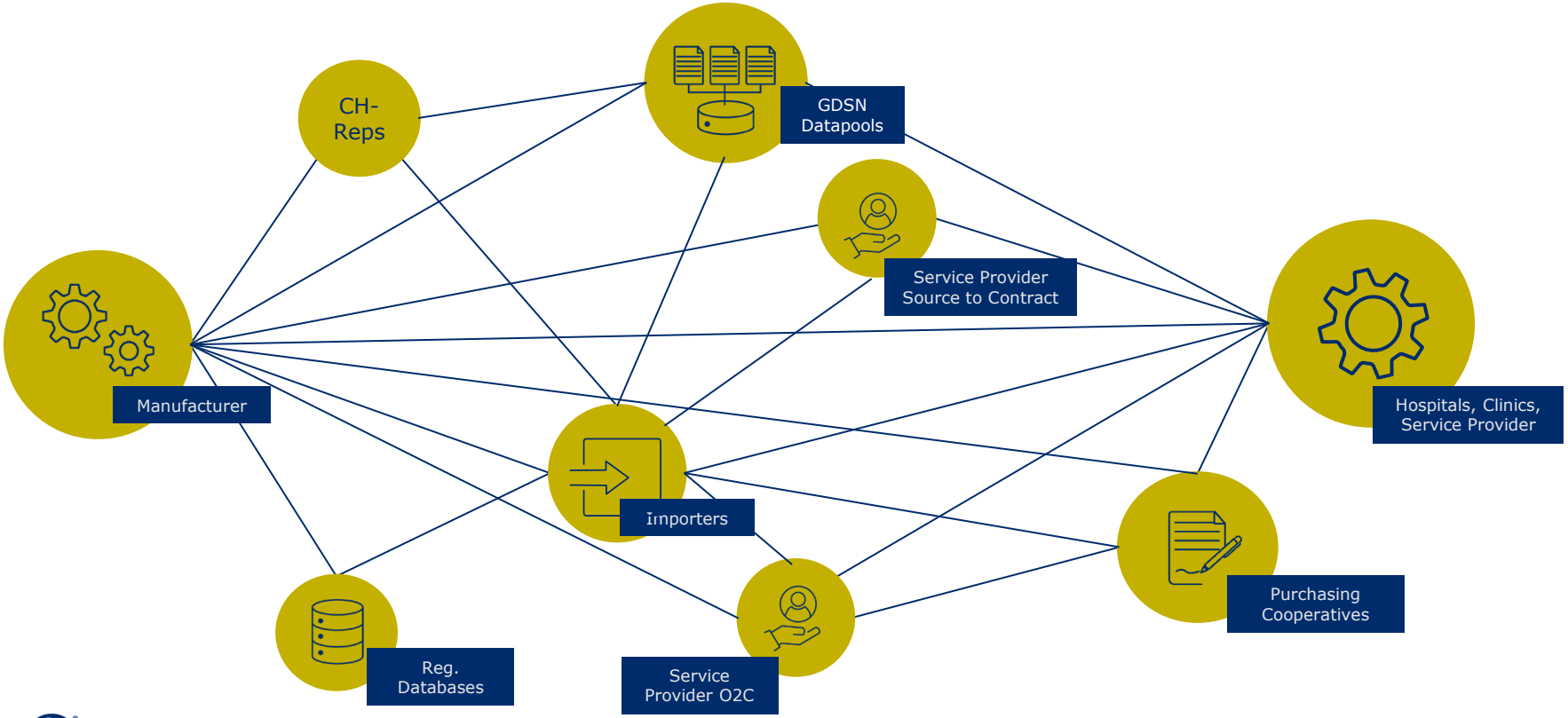
150 Countries

The GS1 standards form the Global Language of Business for efficient and secure business processes.

- Neutral & not-for-profit
- With the members for the members
- Think global & act local
- Integrative & collaborative

GS1 Switzerland

Actual challenges – how to share data within the ecosystem



GS1 Switzerland

Our Solution

firstbase
Reliable data powered by GS1 Switzerland.

A cross-industry, trusted and independent platform to exchange simplified product master data.

GS1 Switzerland

firstbase – your benefit

The master data is maintained directly by the manufacturer

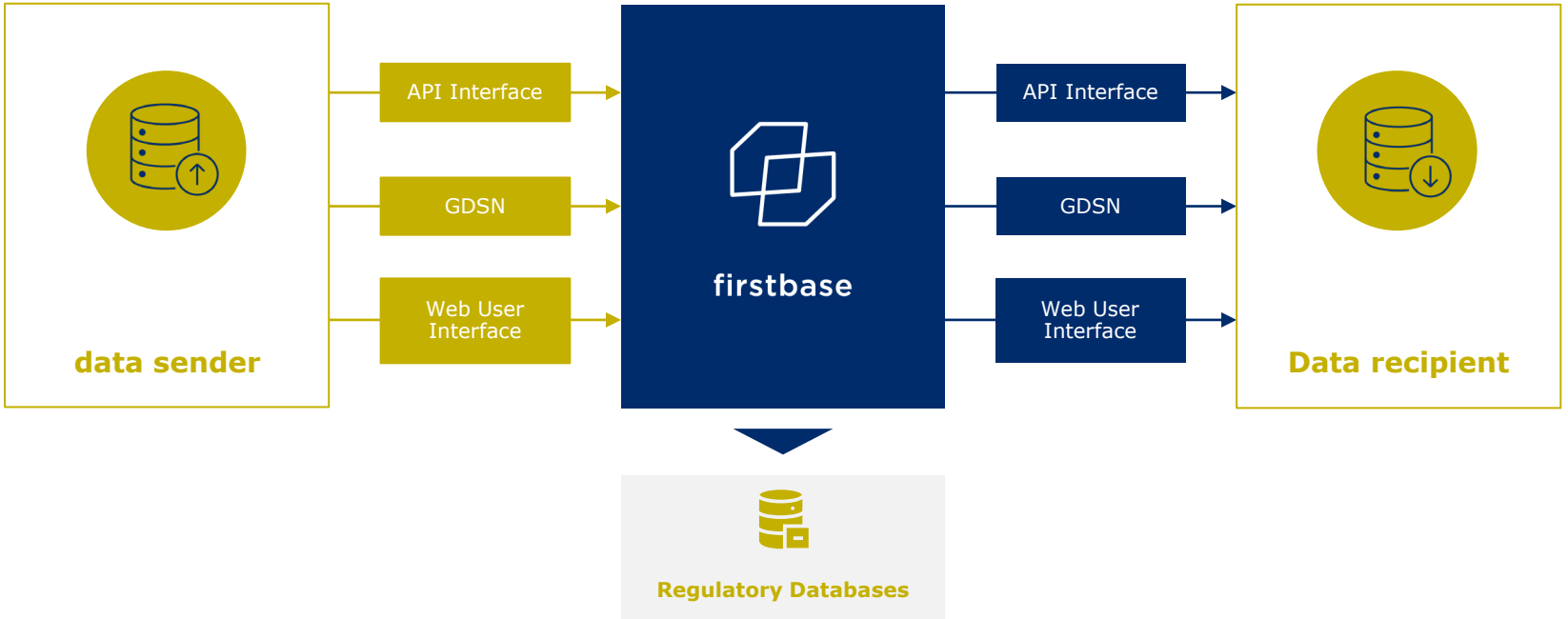
Access to the central platform

Changes are immediately available everywhere

The master data are checked for plausibility and completeness

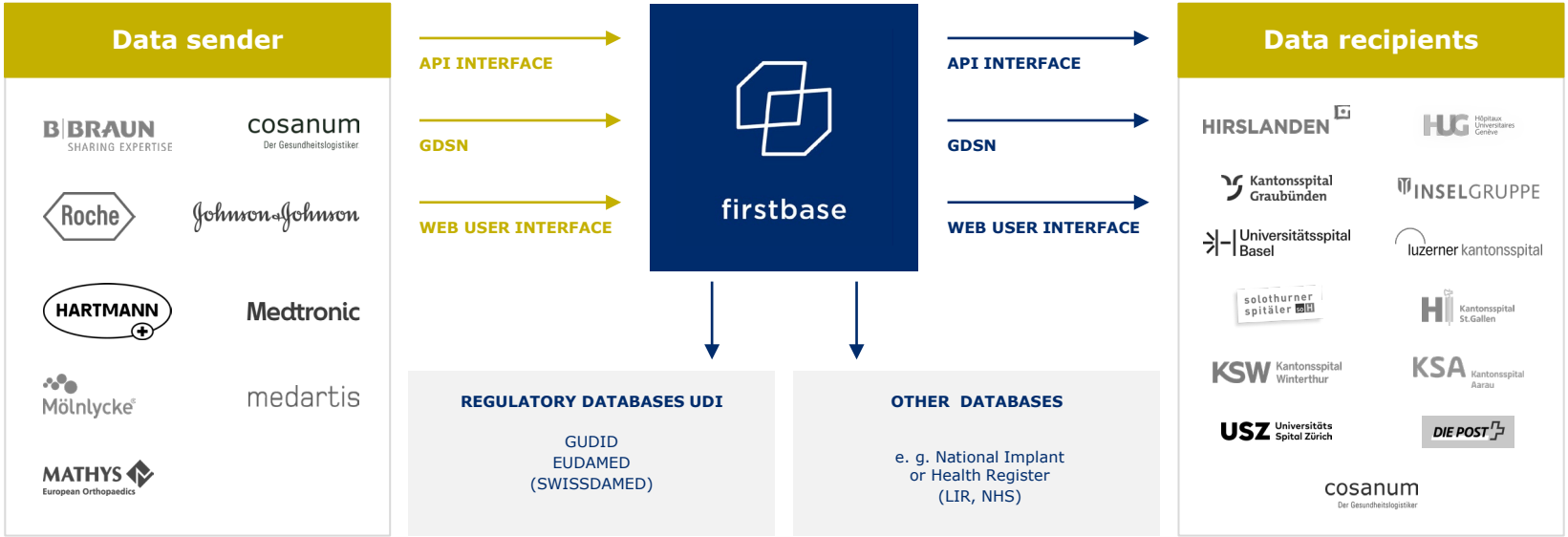
Secure, actual and complete master data

firstbase – the central platform



Participants of the use case

Healthcare



STEERING COMMITTEE

GS1 Switzerland

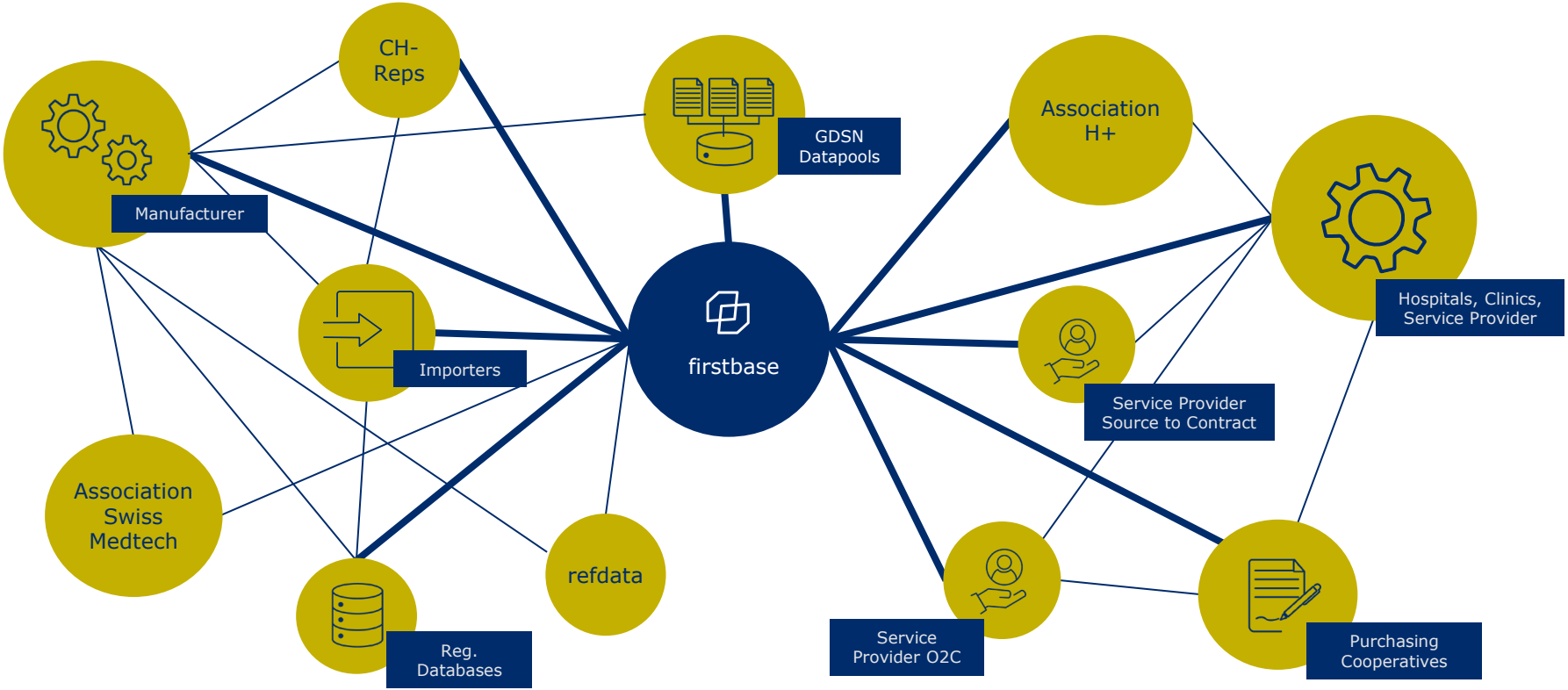
H+ DIE SPITÄLER DER SCHWEIZ LES HÔPITAUX DE SUISSE GLI OSPEDALI SVIZZERI

refdata

SWISS MEDTECH

firstbase
Reliable data powered by GS1 Switzerland.

firstbase as a part of the ecosystem



What about pricing?

Healthcare

Promotion Code «firstbase2023»

Data sender

BASIC

from CHF 350/Year

unlimited articles
unlimited number of users

MEDIUM

from CHF 500/Year

incl. GDSN
incl. connection to regulatory databases (e. g. LIR, NHS)
unlimited articles
unlimited number of users

MAXI

from CHF 1'000/Year

incl. GDSN
incl. connection to regulatory databases (e. g. EUDAMED, GUDID)
unlimited articles
unlimited number of users

Next steps

More webinars are up to come

landing page with more useful information

Check out digital requirements

Decision

Licence agreement

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V5

We are gladly there for you!

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