



The central platform
Data exchange made easy

firstbase connects senders and receivers of product master data

As your supplier, we provide you with product master data to support you in service delivery and patient well-being. Traceability, anti-counterfeiting, and patient safety are important aspects here. Master data plays a key role in this.

firstbase from GS1 Switzerland is a platform that efficiently exchanges up-to-date, complete, and trustworthy product master data.

On the central platform, the product master data is provided and kept up to date by us as your supplier. The product content is aggregated, consolidated and quality assured on the platform. You and all connected hospitals can obtain and use our data as data recipients from firstbase for your purchasing, logistics and sales processes.

Help digitize the Swiss healthcare system. Use the firstbase online catalog as a platform for search & browse, filter for the desired product master data, and download it as an xls table or use a high-performance firstbase API interface or the GS1 GDSN® data pool.

Become part of the solution.

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Fachverband für nachhaltige Wertschöpfungsnetzwerke
Association professionnelle pour les réseaux durables de création de valeur
Associazioni di settore per la creazione di valore sostenibile
Industry association working for sustainable value networks

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The Global Language of Business

Become part of the solution – your benefits

<p>Simply</p> 	<p>The data can be searched for in the online catalog firstbase via search & browse and downloaded as an Excel file, for example.</p>	<p>Reach</p> 	<p>New product data and changes are available immediately and for everyone. This ensures that you always work with correct and up-to-date product data.</p>
<p>Open</p> 	<p>The firstbase API interface enables a fast and simple integration optionally in a next step.</p>	<p>On demand</p> 	<p>Modular model: manufacturers and service providers use firstbase according to their needs. Regardless of whether data is exchanged nationally or globally, firstbase offers the right solution.</p>
<p>Efficient</p> 	<p>The product master data is checked and quality-assured by firstbase and is available centrally from all suppliers. This saves you having to request and receive multiple xls templates for each supplier.</p>	<p>Ecosystem</p> 	<p>The master data is available at any time and across systems: They are part of the solution and thus part of the ecosystem.</p>

GS1 Switzerland is guided by the following basic principles:

 <p>From members for member</p>	 <p>Not-for-profit</p>	 <p>From the source</p>	 <p>Once only</p>
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From members for members – as a **not-for-profit organization**, GS1 Switzerland supports its members along the entire supply chain.

From the source – because only product manufacturers know the correct master data.

Once only – Suppliers send to only one platform and can serve the entire market from it, including regulatory databases. Conversely, as a data recipient, you only need one interface to firstbase to access all your suppliers' data.

The central data exchange platform firstbase is just right for you. Contact GS1 Switzerland and discuss how you can use firstbase for your business:

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